

Smart English through Movies: Brief Content List

- For Intermediate to Advanced Learners.
- 134 Study Units. 514 Lessons. Customisable to the learner's level.
- Over 24,000 example Sentences using the theme.
- Over 4000 Audio Sessions (in UK & US Accents each) in each theme.
- Spoken English Simulation (in Video) with over 3000 random questions in 300 unique sessions.
- Over 600 real life tests (Intermediate, Advanced & Random).
- Spoken English Simulation (in Audio) with over 3000 random questions in 300 unique sessions in UK English, US English, Australian English, French English, German English, Chinese English, Welsh English etc.

In your day-to-day professional interactions, your language is the most important weapon in your armoury. Remember: The World is full of Magical things Patiently waiting for our wits to grow sharper.

What is common between Business talk & Movie dialogues? A lot! They must be crisp, to the point, loaded with information, sustain interest. Above all, they should convincingly tell an idea in a short duration. If not, both are flops!

Brief Content Description - Blending Art & knowledge for Success - Spread over 514 lessons

01. Descriptions and selected dialogues from over 1200 movies: Let's make a movie: How to begin? Types of filmmaking. Getting noticed. Your idea, my idea! Raising money for the movie.

02. Writing the script: How to start? Plot. Characters. First scenes. Themes and symbolism. Humor. The flow of the storyline. Writer's block. How to determine your audience. How to end your script.

03. Dialogues and scenes: References from American Film Institute's "The 100 greatest American films." "100 funniest comedies", "100 most thrilling films", "100 greatest love stories", "100 greatest heroes and villains", "100 greatest movie quotes".



Brief List of Of Contents (Contd...)

- 04. The crew and Cast:** Hiring the crew. Director. Producer. Director of photography. Sound guy. Camera assistant. Production assistant. Casting. Casting call. Casting couch. Auditions. How to feel at ease with actors? How to get your women naked? Set construction, costume design, Location scouting.
- 04. Film equipment:** Aspect ratio. Film equipments. Sound equipment. Camera. Lens. Zoom lens. Lighting. Insurance. Negotiations. The art of choosing film stock.
- 05. Preparing to shoot:** Script breakdown. Coverage. Production value. How to trick people into doing work. Seduction on the set. Special effects. Don't believe everything they say. Talking with actors. The secret of directing actors. How to shoot sex scenes. Film slang.
- 06. Film and the other arts:** Relationship with other arts like Literature, Painting, Music, Theatre and Photography.
- 07. Film Making and Project Management:** Resource allocation, budgeting, What went right?, What went wrong?
- 08. Market for entertainment:** The roadshow, the youth picture, the blockbuster. Uncertainty in the marketplace. The development of the contemporary industry structure. Differentiation of product.
- 09. Development of Marketing:** Changing distribution patterns, awareness marketing, Maintenance Marketing: selling through Music and Product. Merchandising and ancillary tie ins.
- 10. Movie Making after the Market Research:** The model of market research within the film industry. Determining box-office revenue. Theorizing the positive influences on the box-office gross.
- 11. Managing complexity:** Techniques for fashioning order out of chaos. Managing risks: Identifying, Analyzing and Planning Responses. Building teams with borrowed resources. Selecting projects that will lead to success.
- 12. Cost Estimation for Movies:** Estimating realistic costs, schedules, and specifications to ensure Project success.

